

## We report. They repeat.

As the Cheyenne and Casper daily newspapers look more and more alike, to the point of using the same front page picture and story for their Sunday, May 20, 2007 issues, the Cheyenne Herald continues to publish original material. As those declining papers rely more and more on wire service stories and filler material, the Cheyenne Herald generates more and more unique stories concerning issues of local importance and reader interest. And, as the local television station, the only one in this market, concentrates on increasing coverage of markets of little to no interest to Cheyenne viewers - both from Colorado and Nebraska - the Cheyenne Herald focuses on what is going on here - in Cheyenne and Laramie County. We write infrequent stories about national politics, sports and international affairs, but the emphasis is, and has always been, local.

Is it important to have an alternate source for in-depth, detailed coverage of stories which cannot be, or will not be, covered by other Wyoming media? That is for readers of the Cheyenne Herald to decide. Imagine if you had only the Tribune-Eagle and Star-Tribune - and Channel 5 - again.



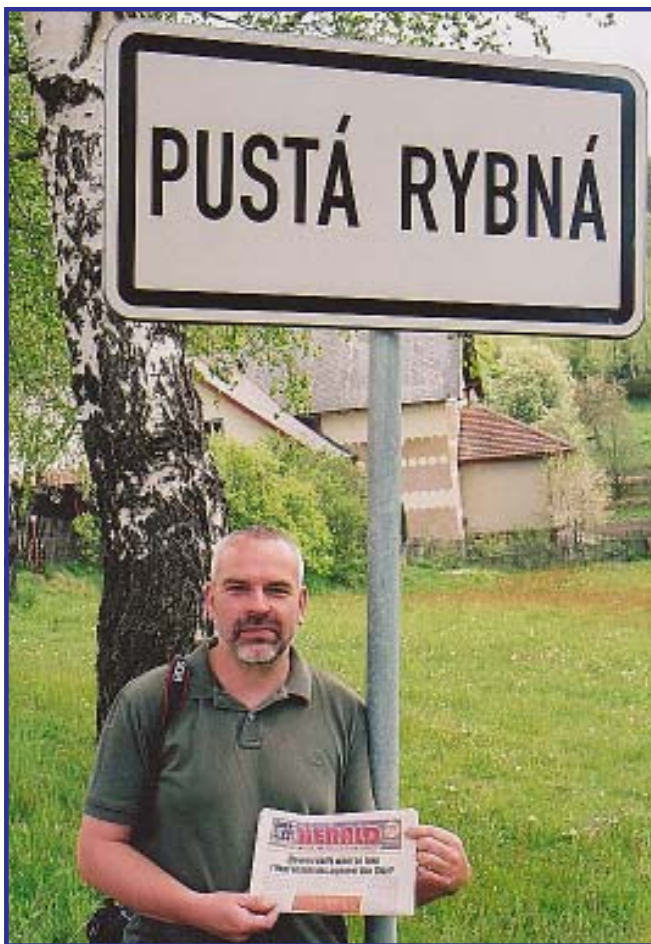
Yes, Cheyenne and Laramie County should have an alternate news source from those controlled by absentee and indifferent owners or advertisers.

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### The Cheyenne Herald arrives in the Czech Republic!

Pusta Rybna is a village in the Czech Republic, about 105 miles north of Vienna, Austria and 120 miles easterly from Prague. In the tiny village, they have a saying: "In Pusta Rybna, there are 5 people and 7 religions." However, in the Czech Republic itself, nearly 60% of the residents are non-believers, agnostic, atheists, etc.

The Czech Republic is landlocked in central Europe, bordered by Poland to the north, Germany to the northwest and west, Austria to the south and Slovakia to the east. Population of the Czech Republic, a parliamentary representative democracy, is just over 10 million.

The Czech Republic ice hockey team won the bronze medal in the 2006 Winter Olympics, beating Russia, 3-0. Jaromir Jagr, Dominik Hasek and Milan Hejduk are among their stars.

Foreigners have been seen reading the Cheyenne Herald all over the world, including in front of the Great Wall of China. It is rumored that Vaclav Havel, President of the Czech Republic, is a devoted reader himself but that could not be confirmed. This picture is not of the President.

Photo courtesy of Jim Ehemberger

Two FREE OSHA classes on Thursday, June 14, 2007 at Little America - Each class begins at 8:00 am.

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