

Life without the Cheyenne Herald



I've never been one to want to do the same thing, career-wise, for long periods of time. That's not the best way to a rich pension or retirement but it's a way to stay energized and interested.

The title above is not meant to imply or suggest anything. It is simply a title that may be provocative enough to encourage readers to wade through the words.

I can honestly say that not a week goes by, hardly a day, that I don't hear great praise and thanks for this little publication. Sometimes I think the public - or at least our loyal readers - may take the Cheyenne Herald more seriously than I ever intended.

The opinions, viewpoints and stands taken are meant to be taken seriously. But, in the grand scheme of things, no newspaper - or whatever it is that the Herald should be designated - will ever provide a medical breakthrough.

What we express in writing is not intended to rival the wordsmithing of a George Will or David Broder. But everything is to scale and what we provide in Cheyenne may be comparable to what they provide in Washington, D.C. Yet, I don't stay awake nights thinking about whether we can keep topping ourselves - whether stories in each subsequent issue are more interesting, more informational and more entertaining than the last issue published.

I am often asked what is going to be in next month's issue and I have to honestly say that I have no earthly idea. Some stories take time to develop but others happen almost spontaneously.

When I drove to Bennett, Colorado on a day their schools were closed, it was blind luck that the district administrator was in his office the day after a blizzard had closed schools. It was more incredible luck that superintendent evaluations are public records in Colorado and that a superintendent knew that.

It was blind luck that a confidential settlement agreement was in the District Court files on the Dwayne Sells case when I perused the file as I do on a regular basis. When I took the elevator to the third floor of the County Courthouse Building that day, I had no idea I'd leave with a copy of such a valuable document.

The January 29, 2007 issue of the Cheyenne Herald will be our fifth anniversary publication. Five years. In some ways, it seems an eternity. In others, it seems like just yesterday that I decided to take a run at this thing. Based on what people tell me, it fills a need and should go on.

Will it? I'm waiting for the call from Donald Trump to oversee his beauty pageant businesses that have seen so much trouble recently. When he calls, it is Sayonara. Until then, I have no different plans than what I'm doing now.

While spreading sunshine and joy are my primary objectives in life, I do get some satisfaction from driving the bedwetters and thumbsuckers who toe the party line so faithfully and post anonymously on local internet forums to distraction. To be able to confuse and confound those who sit in dim, windowless rooms all day long in their bathrobes and underwear while they pontificate to like lonely people without jobs, family or friends.

For each one of those tortured and tormented souls, there are a thousand who read, appreciate and understand what the Cheyenne Herald is all about.

And someday maybe one of those folks will explain to me just what the Cheyenne Herald is all about. It seems to work best if I don't have that answer quite pinned down. If I get to the point I think I've mastered this adventure, I'll get bored. And I have Trump's number.

I'm not offering any De's candy, or other high calorie incentive for that matter, but I do want to remind supporters of the Cheyenne Herald that subscriptions are available, either for yourself or as a gift, and that advertising revenue does go a long way toward paying the freight. Also, there are those without a product or service to advertise and who want to pick up a copy of the new issue while the ink is still wet so they don't need a subscription. Contributions toward the continuance of the Herald are also appreciated.

You're Invited to our Legislative Reception!!

**JANUARY 9, 2007
5:30 p.m.**

The Hitching Post in Cheyenne

Washington D.C.'s Institute for Justice will speak to Legislators and the public about the infamous "Kelo case" and its implications for Wyoming. There will be an open session for Questions and Answers.

Music and Dance will follow provided by Bill Valdez

Sponsored by Landowners Association of Wyoming and Wyoming Conservation Voters

Three ways to play a role

1. Advertise in the Cheyenne Herald. Rates begin at \$36.00 per insertion for a 2 column (4 5/8" wide) by 2" ad in black and white. A full page ad (9 1/2" wide x 12 1/4" tall) costs \$275.00 in black and white. No contract is required. Hell, I don't even have a contract form.

Beginning with the January 15, 2007 issue, full color ads will again be available on pages 6, 7 and 12. Comparable ads to those above will cost \$50.00 (2 column x 2") and \$350.00 (full page). This is full color, not spot color. Call 637-2879 to place an ad or ask questions.

2. Subscribe to the Cheyenne Herald. An annual subscription is \$75.00 and the paper is mailed first-class on the same day it is printed. In town, it will almost always arrive the following day.

Gift subscriptions need only tell us the name and address of the recipient - price and mailing is the same.

3. Contribute to the cause. We are here because some who chose not to be publicly identified with the Cheyenne Herald support freedom of speech and expression and think this paper is important in Cheyenne.

I do not seek people to always agree with me. I would not want anyone to always agree with me. Most of the time, yes. Almost all of the time, why not? But not all of the time. I don't even agree with me all of the time. And my wife doesn't agree with me much of the time.

As the Bartle's and James fellas used to say: "We appreciate your support."

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