

Kudos to the City on the prompt cleanup of graffiti at Lions Park

Just before the last issue went to press but after it had been put to bed (those are printing terms - aren't you impressed?), I was contacted about extensive graffiti being placed on the Welcome to Cheyenne sign at Central Avenue and Yellowstone Road and in the area of Dunbar Field and the playground inside Lions Park.

That graffiti included everything from damage to the Welcome sign, to extensive painting on the seating area wall of Dunbar, to "changing" the names on the restroom doors at Dunbar, to the most graphic profanity on the aluminum picnic tables within 100 feet of the children's play-

ground equipment.

Because the damage occurred on a Friday night or early Saturday morning, it was unlikely (even the "f" word on the picnic table) clean-up would begin until the next work week came.

I'm not sure what level of obscenity, vulgarity, profanity or its placement would bring out workers on a weekend. This did not.

I developed a brief story and provided several photos which had been

taken for the Herald on Sunday and provided both to my webmaster to be posted Monday morning. That coincided with the placement of pages from the March 15th issue but all were up and available for viewing and reading by 10 am on Monday.

So, if you'd like to see the work of a punk (or punks) that attempted, poorly, to discredit or mock those who opposed the removal of trees from Lions Park for the short term commuter airline with a single route, you can go to the Cheyenne Herald website.

Some believe this destruction was the work of kids. Maybe not.

Story continues on page 10.



The Cheyenne Herald is the official publication of Cheyenne's intelligent people.

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LCCC is wasting a lot of money on printing and postage

Laramie County Community College does something bulk mailers learn not to do in their first month of operation. Bulk mailing 101.

They mail their unsolicited catalogs to post office box addresses in town.

It is an incredible waste of money for printing the expensive catalogs and an equally major waste of money on postage, even at non-profit rates.

The Summer/Fall 2011 Schedule recently came to P.O. boxes in Cheyenne and stacks of them can be found around the waste barrels and tables in local post offices. Those who don't throw them away on the spot will generally discard them at the earliest possible opportunity.

Rule No. 1 in the direct mail business: "People who rent post office boxes do not want 'Boxholder' or third class advertising mail." They just don't. Anyone who mails such material to post office boxes is just wasting their money - on catalog printing costs and postage that would be better given to charity.

The latest 120 interior pages, plus 4-page 4C gloss cover, piece was just mailed. This one can't be blamed on Darrel Hammon. The new board and management wears this one.

It is amazing that a saturation mailing, including to the aforementioned post office boxes, continues to be made when so few residents want the material. Or have use of it.

The wisest thing to do, based on cost of printing and postage and lack of demand, would be to mail a postcard to every "Boxholder" in town and ask that they return a tear-off postage-paid return card, or call or e-mail a request for the catalog. Not more than 5 to 10 percent of local residents want the catalogs.

If LCCC is insistent on printing a larger quantity of these catalogs than residents want, take a bunch of them to the four high schools in Cheyenne and ask that they be made available to seniors at each school - East, Central, South, and Triumph.

But quit wasting taxpayer money on this frequent "saturation" distribution. Most of us don't need the information and it is so obvious you are doing it because the post offices are full of the discarded pieces.

I have a P.O. box as well as home delivery. I don't need this stuff in either location but the one at the Airport Post Office never leaves the building. Stop mailing them there. Apply the savings to Hammon's payoff.

To advertise in the Cheyenne Herald, call 637.2879

SANDWICH SPECIALS

Chicken Fried Steak Begins Friday April 1, 2011
Large Drink Large Fries **\$6.99** plus tax



Ham & Cheese
Large Drink Large Fries Through Thursday March 31, 2011

Burger Inn **\$5.99** plus tax
Pershing & Snyder

MAXIE MONDAYS - \$1.69

Graffiti (continued from page 9)

The painters pretended to be opposed to those trees being removed by painting words like "Save the trees," "Think Green," "Green" (on a City dumpster) and "Cut trees pay the price." The painters then gave themselves away by painting on a tree itself. Hardly the way to protest cutting trees - to deface another tree. "We had to destroy the village to save it," etc. *(The red word "SAVE" may disappear below but that was painted on the tree on the right and some gibberish was painted to the left.)*

A power box by the Welcome sign had both the word "SAVE" and an obscene gesture painted thereon. It took Cheyenne Light about an hour on Monday morning to have their

property repainted.

The City was somewhat slower but they tried. After bringing in someone with the proper equipment, the Welcome sign was cleaned to its earlier condition before noon on Tuesday. The graffiti in Lions Park by the playground area and on the walls at Dunbar Field took longer but all were clean less than a week after being placed. What the speed of cleanup proves is that, if wanted, the graffiti on public property can be removed (or covered) very quickly. If wanted.

Now, the City needs to seek some private donations for a reward and go into each high school and junior high in Cheyenne and offer a \$5,000.00 reward for the arrest and conviction of the miscreant[s]. Now.



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215-220

In Memory

Garry Featherly, brother
June 19, 1938 - March 14, 2005

Elmer "Buckey" Visger, brother-in-law
December 26, 1934 - March 29, 1985

Phil Featherly, brother
February 2, 1935 - April 17, 1985

Elmer "Butch" Visger, nephew
December 20, 1956 - April 23, 2007

Bernie Featherly, father
July 5, 1916 - May 3, 1995

Ione Featherly, mother
July 21, 1917 - May 13, 1971

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Coming in the months ahead, a new "Bread Store" on Cheyenne's Southside

What is the Cheyenne Herald? It is (generally) a bi-weekly publication that I hesitate to refer to as a "newspaper" but calling it only an "Opinion/Commentary" publication now does not adequately describe it either. While some of what appears on these pages is opinion, commentary, and/or essay, much of it is breaking news that readers won't find elsewhere. The WTE labeled the Herald "the local advocacy journal." I like that. But, when I published disclosures about misuse of City credit cards by a City Council secretary, that was not advocacy. That was fact. That was news. And, when I published specifics of the "secret" Costa Rica trip that LCCC's president had hidden from public scrutiny, that was fact. News. Not opinion or commentary. Or advocacy. Because I write virtually everything presented on these pages, my byline is seldom used. It is unnecessary. An article written by someone else will have a byline. The Herald is NOT a member of the Wyoming Press Association. I do not clear my offerings with anybody and I will not pay dues to share information. The Cheyenne Herald is Wyoming's only investigative publication and that responsibility is taken seriously. Thanks for reading.

Dave Featherly