

# Auto Electric is still going strong

After erroneously being identified as the business closing, Auto Electric responded to the anonymous postings on the WTE forums. On February 17, at 6:16 am:

All four of the owners of Auto Electric during the past many years were among the hardest working and nicest people I've known in my 24 years in Cheyenne.

**We did not close!!!!**

Auto Electric Inc., dba Auto Electric Supply & Service at 600 E. 19<sup>th</sup> Street did not close!!!! We are an ongoing automotive and small engine repair shop. We sell auto parts and parts for your outdoor power equipment. This has really been confusing. The store that closed was Automatic Electric on Central Avenue. They sold and repaired household appliances like washing machines, stoves, etc., and will be truly missed by Cheyenne.

The small companies like this can't compete with advertising done by big chain stores like Lowe's and Home Depot. They can only provide great sales and service.

I post this notice on my pages because I've known the owners/operators of Auto Electric almost as long as I've live in Cheyenne. They advertised extensively with me in a past business but I don't believe they've advertised with the Cheyenne Herald. They do advertise on the pages of the Wyoming Tribune-Eagle and the WTE should never have allowed an anonymous post that mixed up Auto Electric and Automatic Electric.

It would be like Office Depot closing and a bunch of fools anonymously posted on the WTE forums that Home Depot had closed. For some dipstick to make the mistake is bad enough - for WTE to allow it to remain on the forum is unforgivable.

I had heard rumors about a closing and drove past Auto Electric to see if it were them or Automatic Electric downtown that was going out of business. The next day I went back to visit with the owners. They did not know about rumors or the possibility they had been identified as the store closing on the WTE forums.

Because I've known this couple (and another couple who worked as partners for many years) for so long and I had just seen the woman in Sam's or somewhere recently, it took me by surprise that there was even a possibility they were closing when she hadn't mentioned anything to me as we visited that day.

The two who are still there, having bought out their partners a couple years ago, were always most visible because they worked the front counter. Both are knowledgeable about the products they sell and service beyond what you could hope to find at the "big boxes." And because they've been at it so long, they know about more than just the current products. They service what is bought at the big boxes because the big guys can only peddle their wares, they can't fix 'em. And the Big Guys are not interested in that part of "service." You buy 'em, you own 'em. That's why there is a great need for small businesses like Auto Electric.

You can stop in to Auto Electric ten years after your last visit and you'll see the same employees. And the same owners. There is great stability in this company.

Each Spring, they run a lawnmower service ad in the WTE (and probably Trader's). The WTE should know who they are - they should know the difference between Auto Electric and Automatic Electric. Especially when they're both advertisers. But, they obviously do not police or monitor the anonymous postings on their website no matter the damage erroneous postings can do.

*I was not going to mention the anonymous postings but when Auto Electric had to protect themselves with a response, I decided to help them. There is no quid pro quo.*

# Leno will do fine

The Leno/O'Brien experiment ended badly for NBC. Why they thought a five night a week comedy show with limited variety would work against the expensive dramas thrown up against it by other networks was hard to understand.

Leno failed at 9:00 our time not only because it was putting a proven late night show up against proven primetime offerings but because Leno's show was just not funny, entertaining or "must-see" TV.

Had Conan O'Brien not lost half of the audience Leno had turned over to him, it would have been much harder for NBC to shift gears. But, O'Brien was losing audience to the unfunny David Letterman and even Nightline had seen a resurgence. Something had to change.

With both guys bound by lengthy contracts, NBC first tried to structure deals with both of them. But, Conan did not want to move the franchise that is the *Tonight Show* back a half hour. And he was right. That Show needs to follow the late local news and compete head-on with Letterman. In that way, the audience can sample both shows and will determine that Letterman just doesn't care anymore. His monologue is five jokes and his mannerisms are repetitive and childish.

When Letterman had a chance to make hay at NBC's expense, he instead made jokes about a political figure which whom he does not agree and brought her 13 year-old daughter into a filthy reference he thought his audience would find funny. Disgustingly, it may have.

But, Leno will provide an alternative that this viewer will again watch.

There were supposedly "celebrities" that planned to boycott Leno in retaliation for what they perceived as an unfair action

Leno had taken against O'Brien. It was NBC who took action - against both of the guys. They are employees and don't make the decisions about time slots, etc. They do what their contracts require and allow them to do. Obviously, Leno was embarrassed that his primetime experiment had not worked and further concerned that the huge audience turned over to Conan O'Brien in the late night time slot had been squandered. From leaving Letterman far in the wake, the *Tonight Show* under Conan had allowed Letterman to dominate the ratings.

Personalities appear on both shows to plug something - a movie, a book, etc. None will boycott either show and certainly none want to risk offending Leno, who seems to have a vengeful and long memory. Guests for the first several nights have been announced and they are no slouches. He'll have Olympians Lindsey Vonn, Shaun White and Apolo Anton Ohno, as well as actors Jamie Foxx, Dakota Fanning, Matthew McConaughey, Morgan Freeman. Also appearing with be musical guests Brad Paisley, Avril Levine and Joan Jett and the Blackhearts. Other hot commodities will include Sarah Palin, Brett Favre, Simon Cowell and Meredith Viera and outspoken comedienne Chelsea Handler. Lesser lights will include Dana Carvey, Kristen Stewart and Kim Kardashian.

It is unlikely that final-week guests of Conan like Robin Williams will be on Leno's *Tonight Show* for awhile. If ever. Leno will remember their criticism and support for Conan over him at the end.

The *Tonight Show* with Leno won't skip a beat. Leno was so much better there than O'Brien. Considering the change was the height of folly for NBC, it may take Leno 30-60 days to once again dominate the desperately unfunny David Letterman.

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## Oh, go away! Aspirin is good. Aspirin is bad.

"Health" specialists have one thing in common. Their price tag. When studies involving health are commissioned, it is generally known what outcome is being sought. Like political polling, that outcome must be delivered. If the pollster does not provide what is being demanded, they will have a short relationship with that client.

For the past few years, it has been "suggested" that men in advancing years may reduce their risk of stroke or heart attack by taking a low-dose aspirin each day. The normal dose aspirin is 325 mg - the low dose is 81 mg, one quarter of full strength. Every doctor and pharmacist in the country would tell you to not take aspirin on an empty stomach. When asked why, they'll usually respond, "do you want to eat a hole in your stomach lining?"

You frequently read stories about a person quickly chewing an aspirin to save their life. These yahoos now suggest aspirin is not a good option. Must be surgeons. And, to the most absurd point - the "group" suggested 75 mg might be a better dose than 81 mg? Say, what? Aspirin is a little, inexpensive miracle drug. This writer takes an 81 mg aspirin every day and will until the day he is struck by a runaway Toyota and dies.

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